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ELECT HER Campaign College Women to Win Program

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News Release

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NMU HOSTING 'ELECT HER' CONFERENCE FOR WOMEN IN POLITICS

MARQUETTE, Mich.— A free conference encouraging young people, especially women, to run for elected offices on and off campus and to take on campus leadership roles is being provided by Northern Michigan University.

"We're training women to bridge the gender leadership gap by starting early," said American Association of University Women Executive Director Linda D. Hallman, CAE in a press release. "By encouraging and supporting more women to be political leaders on their own campuses, we are helping to set them up for success in leadership roles later."

Since 2008, AAUW and the Running Start program have worked together to encourage college women to run for student government. Building on their initial successes, the organizations launched the Elect Her training program in 2010, and the effort is already yielding results for college women. NMU conference attendees have had a 100 percent success rate in running for student government positions since the conference began in 2010.

"By encouraging young women to run for student government during their college years, we are confident that we are preparing more women for local, state and federal office candidacy," said NMU conference coordinator, Judy Puncochar.

Preregistration is required and can be done at www.nmu.edu/ElectHer until the event opens at noon on Saturday, February 15. Registration is available onsite at noon in Pioneer A & B rooms of the NMU University Center.