Strategic Planning for Academic Libraries: A Step-by-Step Guide
[book review]

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Published by the American Library Association, *Strategic Planning for Academic Libraries* is a succinct book outlining the steps to plan and implement a strategic plan, and assess both the process and the resulting plan. Each chapter focuses on one step of the process: preplanning, facilitation, feedback, communication, implementation, assessment, and tying it all together. The chapters begin by discussing a specific step in general, overarching terms, followed by a case study of the J. Willard Marriott Library of the University of Utah on how they handled that stage of the process. Finally, the chapters conclude by mentioning the lessons learned by library staff for each step. The discussion of the strategic planning process and case study examples take up half of the 120+ page book. The remainder includes appendices of artifacts produced by the Marriott Library in support of their strategic plan, including a survey they used to gather input from stakeholders and a copy of the final plan. Although this book is not going to answer everyone’s questions about strategic planning and how they apply to academic libraries, it is a great start for those having limited knowledge of the subject. The chapters are short and easy to read, and the case study gives practical applications of the principles mentioned. Recommended for all academic libraries.